

## About SAAA

SAAA's Mission is to provide support services that allow people to age in the comfort of their home. Services & programs include:



*Pet Therapy is a favorite at our Senior Centers!*



*Linda Holtzapple & her husband, Joe, enjoying the trails.*

In-Home Support, Meals on Wheels Personal Care & homemaker services, plus 6 Senior Centers, in-home respite care, Ombudsman, VICAP (Medicare insurance counseling), Well Tran (door-to-door transportation), A Matter of Balance Classes, Education and Volunteer Opportunities. SAAA offers special events including the Annual Senior Picnic and intergenerational opportunities with Shenandoah University and many local organizations.

### Become a Generations Walk-a-Thon Sponsor!

Contact Roberta Lauder  
at  
**540-551-5660**

Throughout the year, the Shenandoah Area Agency on Aging positively impacts the lives of thousands of seniors and their families. This annual fundraiser helps meet the significant shortfall between unmet needs and money to provide those crucial services. Walkathon Donations are used where needed most!

**Check out our Facebook Page @ShenandoahAAA**



# 17th Annual Generations Walkathon



**Thursday Morning - April 23, 2020  
9:30 AM - 12:00 PM**

*Hosted by*

**Westminster Canterbury**  
SHENANDOAH VALLEY  
*Connected for Life*

**in Winchester, Virginia**

## SPONSORSHIP LEVELS

All Walkathon Funds raised, after minimal expenses, will be used where most needed throughout our service area & programs.

### Gold Sponsor **\$5000**

- ◆ Business logo & name in prominent location on signage and on promotional item(s)
- ◆ Listed in all promotional materials, press releases & PSA's.
- ◆ May provide company literature/promo materials at registration or on dining tables.
- ◆ Complimentary breakfast for six with special recognition at event and the opportunity to circulate and talk with attendees.
- ◆ Ad on SAAA Website Home Page for One Year (Approximately 5,000 hits monthly)
- ◆ Additional Website recognition on SAAA Walkathon Page for 10-months.

### Silver Sponsor **\$2500**

- ◆ Business logo & name on signage and on promotional item(s)
- ◆ Listed in all promotional materials, press releases & PSA's.
- ◆ May provide company literature/promo materials prior to the event (SAAA will determine how to distribute at the event.)
- ◆ Complimentary breakfast for four with special recognition at event and the opportunity to circulate and talk with attendees.
- ◆ Ad on SAAA Website Home Page for Six Months (Approximately 5,000 hits monthly)
- ◆ Additional Website recognition on SAAA Walkathon Page for 10-months.

### Bronze Sponsor **\$1000**

- ◆ Business Name on signage and on promotional item(s)
- ◆ Listed in all promotional materials.
- ◆ May provide company literature/promo materials prior to the event. (SAAA will determine how to distribute at the event.)
- ◆ Complimentary breakfast for two with recognition at event and the opportunity to circulate and talk with attendees.
- ◆ Website recognition on SAAA Walkathon Page for 10-months.

The Shenandoah Area Agency on Aging is a non-profit corporation with 501(c)(3) status.

Donations are tax deductible to the fullest extent of the law.



## SPONSORSHIP FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

YES! I want to be a sponsor...

- |  |                |
|--|----------------|
| <input type="checkbox"/> <b>GOLD SPONSORSHIP</b>   | <b>\$5,000</b> |
| <input type="checkbox"/> <b>SILVER SPONSORSHIP</b> | <b>\$2,500</b> |
| <input type="checkbox"/> <b>BRONZE SPONSOR</b>     | <b>\$1,000</b> |

Please contact us with your sponsorship by **March 11th** to ensure your information is included in all promotional materials.

**Thank you for supporting  
SAAA as a Walkathon Sponsor!**

*Please make checks payable to:*

SAAA  
207 Mosby Lane  
Front Royal, VA 22630

For more information contact us at 540-635-7141.  
Service Information available at [www.shenandoahaaa.com](http://www.shenandoahaaa.com)