

About SAAA



SAAA's Mission is to provide support services that allow people to age in the comfort of their home. Services include: In-Home Support -Meals on Wheels Personal Care & homemaker

services, plus 6 Senior Centers, Our Place-social model group respite site, Ombudsman, VI-CAP (Medicare insurance counseling), Well Tran (door-to-door transportation), Chronic Disease Self-Management, Education and Volunteer Opportunities. SAAA offers special events including the Annual Senior Picnic and intergenerational opportunities with Shenandoah University and many local organizations.

Check out our Facebook Page @ShenandoahAAA

Throughout the year, the Shenandoah Area Agency on Aging positively impacts the lives of thousands of seniors and their families. This annual fundraiser helps meet the significant shortfall between unmet needs and money to provide those crucial services. Walkathon Donations are used where needed most!

Become a Generations Walk-a-Thon Sponsor!

540-635-7141 ext. 1010
or 800-883-4122

www.shenandoahaaa.com



16th Annual Generations Walkathon



**Saturday Morning - April 6, 2019
8:30 AM - 11:30 AM**

Hosted by

Westminster Canterbury
SHENANDOAH VALLEY
Connected for Life

In Winchester, Virginia

SPONSORSHIP LEVELS

All Walkathon Funds raised, after minimal expenses, will be used *where most needed*. The Shenandoah Area Agency on Aging is a non-profit corporation with 501(c)(3) status.

Donations are tax deductible to the full extent of the law.

Deadline March 11th for Promotional Item

Gold Sponsor **\$5000**

- ◆ Business logo & name in prominent location on signage and on promotional item(s)
- ◆ Listed in all promotional materials, press releases & PSA's.
- ◆ May provide company literature/promo materials at registration or on dining tables.
- ◆ Complimentary breakfast for six with special recognition at event and the opportunity to circulate and talk with attendees.
- ◆ Ad on SAAA Website Home Page for One Year (Approximately 5,000 hits monthly)
- ◆ Additional Website recognition on SAAA Walkathon Page for 10-months.

Silver Sponsor **\$2500**

- ◆ Business logo & name on signage and on promotional item(s)
- ◆ Listed in all promotional materials, press releases & PSA's.
- ◆ May provide company literature/promo materials prior to the event (SAAA will determine how to distribute at the event.)
- ◆ Complimentary breakfast for four with special recognition at event and the opportunity to circulate and talk with attendees.
- ◆ Ad on SAAA Website Home Page for Six Months (Approximately 5,000 hits monthly)
- ◆ Additional Website recognition on SAAA Walkathon Page for 10-months.

Bronze Sponsor **\$1000**

- ◆ Business Name on signage and on promotional item(s)
- ◆ Listed in all promotional materials.
- ◆ May provide company literature/promo materials prior to the event. (SAAA will determine how to distribute at the event.)
- ◆ Complimentary breakfast for two with recognition at event and the opportunity to circulate and talk with attendees.
- ◆ Website recognition on SAAA Walkathon Page for 10-months.

Trail Blazer **\$500**

- ◆ Signage Along the Walk
- ◆ Listed in promotional materials.
- ◆ Website recognition on SAAA Walkathon Page for 10-months.



Thank you for supporting
SAAA as a Walk-a-Thon
Sponsor!

SPONSORSHIP FORM

Company Name: _____

Contact Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____

YES! I want to be a sponsor...

- | | |
|--|----------------|
| <input type="checkbox"/> GOLD SPONSORSHIP | \$5,000 |
| <input type="checkbox"/> SILVER SPONSORSHIP | \$2,500 |
| <input type="checkbox"/> BRONZE SPONSOR | \$1,000 |
| <input type="checkbox"/> TRAIL BLAZER | \$500 |

Please make checks payable to:
SAAA
207 Mosby Lane
Front Royal, VA 22630

For more information contact us at 540-635-7141.
Service Information available at www.shenandoahaaa.com

Please contact us with your sponsorship by **March 11th** to insure your information is included in all promotional materials.